



FOR IMMEDIATE RELEASE

RAJAPACK UK is now RAJA UK

The Bedfordshire packaging supplier takes the RAJA Group name, keeping the same team, website and next-day service

Bedford, 22nd October 2026: Packaging distributor RAJAPACK UK has changed its name to RAJA UK, bringing the business in line with the RAJA Group's brand across Europe.

For the 43,500 UK businesses it supplies, only the name has changed. Customer accounts, pricing and delivery terms are unchanged, and the team and website at rajapack.co.uk stay the same. Orders placed before 4pm are still delivered the next working day across the UK mainland.

RAJA UK has supplied UK businesses since 1998. It's part of the RAJA Group, founded in France in 1954 by Rachel Marcovici and Janine Rocher, whose first names gave the company its name. Using the group name gives customers one recognisable brand across the 19 European countries the group serves.

Tom Rodda, Managing Director of RAJA UK, said: *'Our name has changed, but what customers rely on hasn't: the same people, the same range and the same next-day service. With peak only weeks away, we've also made it easier to plan for, with a free tool that puts a number on what the busiest weeks will cost.'*

A free tool for peak planning

The name change comes alongside RAJA UK's free [Prepare for Peak tool](#), which helps businesses estimate what peak will cost their packing operation, and what they could save, ahead of Black Friday on 27th November.

Users choose their industry to see how far orders typically rise at peak, using benchmarks that blend Office for National Statistics retail data with RAJA order data from 2023 to 2025. They then enter their own figures, such as parcels a day and people packing.

The tool estimates the first-year saving, man-hours freed, extra parcels the existing team could pack and temporary packers the business may not need to hire. Results can be downloaded as a one-page PDF to share with finance and operations teams.

The tool gives an illustrative estimate rather than a quote. Businesses that want firmer figures can ask a RAJA UK packaging expert to review their operation on site.

ENDS

Notes to editors

About RAJA UK

RAJA UK, formerly RAJAPACK UK, supplies packaging, warehouse equipment and office products to 43,500 businesses across the UK, with more than 5,000 products available for next-day delivery. The company holds ISO 9001:2015, ISO 14001:2015, ISO 45001:2018 and ISO



27001:2022 certification and an EcoVadis Gold sustainability rating, placing it in the top 5% of companies assessed.

RAJA UK is part of the RAJA Group, founded in France in 1954. The group serves 2 million customers in 19 European countries, with 17 distribution centres and annual revenue of €1.7 billion.

Website: www.rajapack.co.uk

About the Prepare for Peak tool

The Prepare for Peak tool is free to use at rajapack.co.uk. It works in a web browser with no account needed to see results, and an email address is only requested to download the PDF summary.

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